

Chapter 4

- Psychological Egoism
- Consequentialism
- Ethical Egoism
- Altruism: Ideal and Real
- Hedonism

Psychological Egoism

- Three reasons why egoism is popular
- Shortcomings of egoism

Ethical Egoism

- How we ought to behave
- Shortcomings

Consequentialism

- The consequences of actions

Altruism

- **Real**
- **Ideal**
